



23RD KTA-TTA FALL CONFERENCE & SUPPLIER SHOWCASE MEETING

October 17-19, 2017
Holiday Inn University Plaza
Bowling Green, KY

The Kentucky Telecom Association (KTA) and Tennessee Telecommunications Association (TTA) are pleased to announce that our 23rd KTA-TTA Fall Conference & Supplier Showcase will return to the Holiday Inn University Plaza and the adjoining Sloan Convention Center in Bowling Green, KY on October 17-19, 2017.

The conference agenda is designed for managers, supervisors and other company employees involved in plant and equipment operations, field and network operations, customer service, marketing and regulatory. However, all company personnel can obtain important information and educational benefits by attending.

The Supplier Showcase is always a featured highlight of this meeting where *more than 90 exhibit booths are expected* to display the latest in communications products and services. The showcase has proven to be an excellent, low cost opportunity for KTA and TTA member companies to allow their employees to see new products and discuss their needs with vendors.

In conjunction with this meeting, the KTEA Association will hold its own annual meeting on October 19-20. A separate registration packet will be issued for their meeting. The joint fall meeting and KTEA meetings are scheduled together to allow both groups the opportunity to attend the supplier showcase.

All meeting events will be at the hotel or convention center. *Business casual dress* is appropriate.

Hotel Reservations. The *Holiday Inn University Plaza* is 2 miles from I-65 (Exit 22) just off Hwy 231W. The hotel contains 218 guest rooms and suites, restaurant and lounge,

indoor pool and exercise room. The convention center and golf course are adjacent to the hotel and parking is free.

A room block rate of \$135 (+ tax) is available for the nights of October 17-19. *Make your own room reservations directly with the Holiday Inn University Plaza by September 16.* Be sure to mention the KTA-TTA meeting or *group code KT3* to get the group rate.

- ◆ Phone: 270/745-0088 or 800/465-4329
- ◆ On-line: [KTA-TTA](#)

Bowling Green, home of the Corvette, is centrally located between Lexington, Louisville and Nashville. Local area information is available at www.visitbgky.com.

Meeting Registration. Complete and return the enclosed registration forms to the KTA Office by September 25. Download the registration packets at either the KTA or TTA web sites -- www.ktaoffice.org or www.tenntel.org.

◆ Separate registration forms are required for the conference, suppliers showcase and the golf tournament. **(Reminder: exhibitors are to complete only the supplier showcase booth registration form - not the conference registration form.)**

◆ The conference fee remains at \$100/person and covers meeting materials, breaks, group luncheon, evening events and the showcase. Cancellations after October 3 and no shows will be billed. Substitutions are welcomed.

◆ The suppliers showcase exhibit booth fees are \$695 for KTA or TTA members and \$995 for non-members. These fees cover an 8x10 booth set-up, refreshments and 2 attendees.

Additional attendees and special booth arrangements are at an additional cost. Cancellations after October 3 and no shows will be billed. Substitutions are welcomed.

◆ A *showcase fee* of \$50/person is applicable to non-members only. The one-day fee covers access to the supplier showcase, materials and breaks on October 19.

◆ The *golf tournament fee* is \$125/person and covers green fees, cart, lunch and prizes. Play will be on October 17 -- weather permitting.

Booth Set-Up. The exhibit booth set-up times are Oct 18 – 4:30-11:00 PM CT and Oct 19 – 7:00-8:30 AM CT. Shipping and other exhibit booth information is on the supplier showcase registration form. *The showcase will open to the public at 8:30 am - 12:30 pm on October 19.*

Vendors Dessert Party Reception. The annual vendor's party will return on October 18 from 8:30-10:00 p.m. CT and everyone is invited. Exhibitors pay \$60 toward this party and *additional sponsors are also welcomed.* Sponsor Information is on each registration form.

KTA-TTA 2017 Fall Conference

Make Plans to Attend Now

SCHEDULE OF EVENTS

CT **TUESDAY, OCTOBER 17**

11:00 AM Golf Luncheon @ Crosswinds GC
Noon Golf Tournament
4:00 PM Hotel Check-In & Registration
6:00-7:30 Welcome Reception
7:30-11:00 KTA-TTA Hospitality Suite

WEDNESDAY, OCTOBER 18

8:00 AM Registration & Continental Breakfast
8:30 General Session
Noon Group Luncheon
1:00 PM Breakout Sessions 1-3
3:00 Breakout Sessions 4-6
4:30-11:00 Exhibitor Booth Set-Up
8:30-10:00 Vendors Dessert Party Reception
 (All Attendees Welcome)
10:00 KTA-TTA Hospitality Suite

THURSDAY, OCTOBER 19

7:00 AM Booth Set-Up
8:30 AM-12:30 PM Suppliers Showcase
1:00 PM KTEA Association Annual Meeting
6:00 KTEA Hospitality Suite

FRIDAY, OCTOBER 20

8:30 AM KTEA Association Annual Meeting
 (concludes by noon)

Remember: Bowling Green is on Central Time!

FOR MORE INFO - CONTACT

KENTUCKY TELECOM ASSOCIATION

305 Ann Street, Suite 202
Frankfort, KY 40601

Phone: 502/699-2206 Fax: 502/699-2207

tyler@ktaoffice.org www.ktaoffice.org

KTA Associate Members Chair – Lynn Groen, MACC
402/319-6986 or lgroen@maccnet.com

TENNESSEE TELECOMMUNICATIONS ASSOCIATION

PO Box 7531

McMinnville, TN 37111

Phone - 615/256-8005 Cell – 931/235-2987

lknowles@blomand.net www.tenntel.org

TTA Associate Members Chair – John Dorris, KGP Logistics
843/860-3565 or John.Dorris@kgpco.com

HOLIDAY INN UNIVERSITY PLAZA

1021 Wilkinson Trace

Bowling Green, KY 42103

www.hibowlinggreen.com

Reservations: Group Code KT3 @ \$135 – by Sept. 16

Phone: 270/745-0088 or 800/HOLIDAY

On-Line: KTA-TTA

Exhibit Set-Up Info: Angela Price 270/393-8668 or

angela.price@atriumhospitality.com



Kentucky Telecom
ASSOCIATION





2017 KTA-TTA CONFERENCE REGISTRATION FORM

October 17-19, 2017
Holiday Inn University Plaza, Bowling Green, KY

Note: This form is only for attendees. Exhibitors complete the separate booth registration form.

Company:

Address:

Contact Person:

Phone:

Email:

Fax:

Please list the name (to be shown on badge) and events each person plans to attend. The meeting registration includes admittance to the Supplier Showcase. Golfers must also complete a separate golf registration form. **The expo only registration is for non-members attending only the Supplier Showcase.** Copy form for additional registration as needed.

Mtg	Golf	Expo Only	Totals
\$100	\$125	\$50	\$\$

Sponsors Fees: Call for sponsor opportunities not listed. \$300/general meeting
 \$500/mtg luncheon or breaks \$175/golf hole \$300/golf beverage cart

Payment: Check: enclosed in process bill me (members only)
 Credit card: Visa MasterCard American Express Exp Date: _____
 Name on card _____
 Card # _____

#	#	#	\$
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Action Steps to Confirm Registration:

- Hotel Reservations.** Holiday Inn University Plaza in Bowling Green: call 270/745-0088 or 800/465-4329 or on-line at [KTA-TTA](#) by Sept 16. Mention the KTA-TTA meeting (code KT3) to obtain the \$135 (+ tax) group room rate.
- Sponsorship Opportunities.** Sponsorships are available for golf, general meeting and other events. Contact the KTA office for sponsorship details and availability.
- Conference Registration.** Complete and return this registration form by Sept. 25. Mail or email the registration to the KTA office. No refunds will be made after Oct. 3 due to contractual arrangements. Substitutions are allowed. Late cancellations and no shows will be billed.

Kentucky Telecom Association
 305 Ann Street, Suite 202
 Frankfort, KY 40601

Office: 502/699-2206
 Fax: 502/699-2207

email – tyler@ktaoffice.org
www.ktaoffice.org

- Other Registration Forms.** Golfers must also complete and return the separate golf registration form. Exhibitors must use only the Showcase booth registration form.
- Questions?** Call the KTA office at 502/699-2206 or the TTA office at 615/256-8005.



2017 SUPPLIER SHOWCASE BOOTH REGISTRATION FORM

October 17-19, 2017
Holiday Inn University Plaza, Bowling Green, KY

Company:				
Address:				
Contact Person:			Phone:	
Email:			Fax:	
BOOTH & SET-UP INFO: The standard 8x10 booth includes pipe & drape, (1) 6' covered table, (2) chairs, wastebasket and standard power. Please mark the booth arrangements needed. Booth set-up on Oct 18-19. Supplier Showcase on Oct 19.				
KTA & TTA Members: KTA <input type="checkbox"/> TTA <input type="checkbox"/> Both <input type="checkbox"/> \$695 for standard booth. \$250 for an additional 8x8 booth (double booth). \$50 for each additional table.			# of Booths	# of Tables
			AC Power	Total \$
Non-Members: \$995 for a standard booth. \$250 for an additional 8x8 booth (double booth). \$50 for each additional table.			Yes <input type="checkbox"/> No <input type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>
# Persons in booth _____. The booth fee covers 2 persons for entire meeting. The fee for each additional person is \$100.				
Golf Tourney: _____ # of golfers @ \$125. The separate golf registration form is required.				
Sponsors Fees: Contact the KTA office for other sponsorship opportunities not listed. \$175/golf hole <input type="checkbox"/> \$300/golf beverage cart <input type="checkbox"/> \$300/general meeting sponsor <input type="checkbox"/> \$500/mtg luncheons or breaks <input type="checkbox"/>				
Sponsorship for the Oct. 18 Vendors Dessert Party Reception.				\$60
Payment: Check: enclosed <input type="checkbox"/> in process <input type="checkbox"/> or bill me (members only) <input type="checkbox"/> Credit card: Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Exp Date: _____ Name on card _____ Card # _____				\$
List names of persons at exhibit booth. Two (2) persons are included in the booth fee; all others are @ \$100.				
Provide a brief description of the products or services to be featured in the supplier showcase.				
Action Steps to Confirm Registration:				
<input type="checkbox"/> Hotel Reservations. Holiday Inn University Plaza in Bowling Green: call 270/745-0088 or 800/465-4329 or on-line at KTA-TTA by Sept 16. Mention the KTA-TTA meeting (code KT3) to obtain the \$135 (+ tax) group room rate.				
<input type="checkbox"/> Showcase Registration and Shipping Info. Complete and return this registration form by Sept. 25. Mail or email the registration to the KTA Office. If shipping booth materials to the hotel, plan for arrival no earlier than Oct. 16 and include a contact name and "KTA-TTA Showcase" on the package. The hotel will charge a \$10 handling/storage fee. No refunds will be made after Oct. 3 due to contractual arrangements.				
SEND REGISTRATION FORMS TO: Kentucky Telecom Association 305 Ann Street, Suite 202 Frankfort, KY 40601 502/316-0038 tyler@ktaoffice.org	BOOTH SET UP: Oct 18 – 4:30-11:00 PM CT Oct 19 – 7:00-8:30 AM CT SUPPLIER SHOWCASE: Oct 19 – 8:30 AM-12:30 PM CT	SEND BOOTH MATERIALS TO: Holiday Inn University Plaza 1021 Wilkinson Plaza Bowling Green, KY 42103 Questions: Angela Price, Events Manager 270/393-8668 or angela.price@atriumhospitality.com		



2017 GOLF TOURNAMENT REGISTRATION FORM

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Tournament Info. The golf tournament will be held at the Crosswinds Golf Course beginning at noon (CT) on *Tuesday, Oct 17*. A buffet luncheon will begin at 11:00 am (CT) in the golf pavilion at the pro shop. Soft spikes are required. *Dress appropriately for the season.*

The tournament will be a *scramble format* and all skills levels are welcomed. All players must be registered for the conference or the supplier showcase.

The golf fees are \$125/person and cover green fees and cart, luncheon, and prizes.

For rental club information or other course questions, contact the pro shop at 270/393-3559. The course is next to the hotel with a common parking lot.

Golf Sponsorships. Provide company exposure through sponsorship. Please ✓ where appropriate and include on the sponsorship line on the conference or booth registration form. Sponsorships will be on signage and listed in the program. Contact the KTA office for details and other sponsorship opportunities not listed.

Golf Hole @ \$175 Beverage Cart @ \$300 Golf Luncheon @ \$500

Cart gift (90 players) _____

Golf Prize (for drawing) _____

We will ship the cart gifts and/or golf prizes to the KTA office to arrive by Oct. 3, or We will bring them to the meeting.

Golf Registration. Complete and return this form *with* the conference or booth registration form by *Sept. 25*. Mail, or email the registration to the KTA office. *Note: players not providing handicaps or average scores will be considered A-players for the pairings.*

Kentucky Telecom Association
305 Ann Street, Suite 202
Frankfort, KY 40601

Office: 502/699-2206
Fax: 502/699-2207

email – tyler@ktaoffice.org
www.ktaoffice.org

2017 KTA-TTA Fall Meeting Golf Tournament

Company:

Email:

Contact Person:

Phone:

Name	Hcp/Avg Score

Special Requests: