

Kentucky  
Telephone  
Association

**2010  
ANNUAL  
MEETING**

May 26-28, 2010

Marriott Griffin Gate Resort  
Lexington, KY

Come join us as we explore ---

***BUILDING THE FUTURE***

You are invited to join other industry leaders at the Kentucky Telephone Association's Annual Meeting on May 26-28, 2010, at the Marriott's Griffin Gate Resort in Lexington, Kentucky. This registration packet contains all the information necessary for you to join us in the bluegrass area of Central Kentucky.

The \$200 registration fee provides entry to all the functions except the optional sports events. The registration forms should be completed and returned with payment to the KTA Office by May 10. Make sure you mark the functions and activities you plan to attend and then confirm them again at the registration desk upon arrival. This will allow us to ensure appropriate facilities are available throughout the annual meeting. Payment should accompany registration, but billing or credit card payments can be made on request. The registration fee increases to \$250 if received after May 10.

The meeting format remains as last year and features more business sessions and a tabletop expo. Our meeting theme – *Building the Future* -- allows us to explore new services, new technology and evaluate risks and rewards in the rapidly changing telecommunications industry.

We have planned the annual meeting to provide informative business sessions, along with activities filled with good times, entertainment and opportunities to meet and interact with all our members. Make your plans to attend now! If you have any questions, just call the KTA Office at 859/223-9001.

Hope to see you there ...



## Registration Information

◆ *All meeting registration forms are included. Please complete and return them with payment to the KTA Office by May 10, 2010.*

Kentucky Telephone Association  
851 Corporate Drive Suite 105  
Lexington, Kentucky 40503

859/223-9001 Fax - 859/223-2601

[www.ktaoffice.org](http://www.ktaoffice.org)

[ktainfo@ktaoffice.org](mailto:ktainfo@ktaoffice.org)

◆ *Separate registration forms are required for the sports events and the table top expo.*

◆ Registration forms can be mailed, faxed or emailed. Extra forms can be downloaded from the KTA website.

◆ Payment should be made with registration but, if requested, other arrangements, including invoicing can be made for members only.

◆ A confirmation card or email will be sent upon receipt of the registration forms.

◆ Business casual attire is appropriate for all sessions.

◆ Contact the KTA Office if you require special arrangements or meals.

◆ *Cancellation Policy.* Due to contractual arrangements, no refunds will be available for cancellations after May 19. "No-shows" will be billed at the regular rate. Substitutions are welcomed.

◆ *Hotel Reservations.* Call the resort at 800/228-9290 or 859/231-5100 by April 26. The KTA group room rate is \$145.

## Registration Desk Hours

- ◆ Wednesday, May 26 8:00 am - Noon
- ◆ Thursday, May 27 8:00 am - 3:00 pm
- ◆ Friday, May 28 8:00 am - Adjourn

## Meeting Format

◆ **Meet & Greet Breakfast.** As part of the opening registration on Wednesday morning, join us for a continental breakfast, meet other attendees and prepare for the day's activities.

◆ **Sports.** The sporting events on Wednesday begin with horseshoes in the morning followed by golf in the afternoon. All skill levels are encouraged to play. A luncheon will be served between the tournaments and a reception will be held after golf to recognize the winners and to give away prizes and awards.

◆ **Dessert Party.** Make your own dinner plans to network with friends and clients but plan to close the evening with us at the Dessert Party. Stations of coffees, liquors and a variety of delicious desserts will be available.

◆ **President's Breakfast & General Session.** Our main meeting day begins Thursday morning with the President's buffet that is open to all attendees. Hear the latest from industry speakers throughout the morning during our general session.

◆ **Business Luncheon.** A group buffet luncheon provides a needed break between the morning and afternoon sessions.

◆ **Breakout Sessions.** Concurrent breakout sessions on Thursday afternoon will address topics directed toward management, network and office staff.

◆ **Tabletop Expo.** The tabletop expo on Thursday evening is now a fixture at the annual meeting. The expo provides an opportunity for companies to display their products and services to our members. Participation is limited to member companies, and space is limited, so hurry to reserve your table.

The expo will also be open during the dine-around so members are not rushed and can take time to visit each display. Refreshments are available during the expo.

◆ **Dine-Around.** By continuing popular demand, a heavy hors d'oeuvres reception replaces the banquet on Thursday evening. You can eat in stages at various food stations and visit the expo at the same time. Entertainment will be provided after the dine-around.

## Hotel Information

The Griffin Gate Marriott Resort and Spa is on the north side of Lexington with convenient access to downtown, Keeneland, Kentucky Horse Park, and the interstate highways. Guests will discover unmatched Southern hospitality and a genteel ambiance enhanced recently by sweeping renovations featuring sparkling facilities and a full-service spa. Dine at JW's Steakhouse, featuring a selection of classic wines and Angus steaks. The entire hotel has a non-smoking policy. Wireless internet service is available in the public areas and meeting rooms. Wired internet service is available in guest rooms.

Recreational activities include a championship golf

course, sand volleyball court, lighted tennis courts, indoor and outdoor swimming pools and a health club. Ample free parking or valet parking and rental cars are available.

### Marriott's Griffin Gate Resort

1800 Newtown Pike  
Lexington, KY 40511  
800/228-9290 or 859/231-5100  
[www.griffingatemarriott.com](http://www.griffingatemarriott.com)

Call the resort directly to make your reservations. A block of rooms has been reserved for \$145 single or double, plus tax. Be sure to tell them you are attending the KTA meeting to get this group rate. Mention any special needs or requirements when making the reservations. *The room cut-off date is April 26.* After that date, rooms may not be available or available only at a higher rate.

### Travel

The Griffin Gate Resort is located directly off I-64/75 on Newtown Pike. The Resort is only 15 minutes from Bluegrass Airport and 10 minutes from downtown Lexington or Hamburg Place. There is easy access to shopping, parks, museums and restaurants throughout the city via New Circle Road.

### Sponsorships

Both general and event sponsorships are available. By being a sponsor, you have the opportunity to highlight your company during the annual meeting and show support for the association. All sponsors will receive recognition in the program and on appropriate signage. A separate sponsor registration form is included in the package.

Call the KTA office at 859/223-9001, or email to [forest@ktaoffice.org](mailto:forest@ktaoffice.org), if you have any questions about event details or need additional information on sponsorship opportunities or the expo.

### Other Meetings

The *KTA Board of Director's* will hold a regular meeting on Friday morning, May 28.

The *KTA Associate Members'* annual meeting will also be held on Wednesday morning, May 26. Additional details on this meeting will be included in your registration packet available at the Registration Desk.

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## Schedule of Events

### Wednesday, May 26

8:15 am	Meet & Greet Continental Breakfast
9:00 am	Associate Members Meeting
9:30 am	Horseshoes Tournament
11:00 am	Sports Luncheon
Noon	Golf Tournament
5:00 pm	Sports Reception & Awards
9:30-11:00 pm	Dessert Party

*(Dine with friends and customers but close out the evening by having dessert with us.)*

### Thursday, May 27

8:15 am – 9:30 am	President's Breakfast
10:00 am - 12:00 pm	General Session I

Noon	Business Luncheon
1:15 pm – 2:15 pm	Breakout Sessions 1 & 2
2:30 pm – 3:30 pm	Breakout Sessions 3 & 4
5:00-8:00 pm	Table Top Expo
6:30-8:00 pm	Dine Around <i>(multiple food stations)</i>
8:15 pm	Entertainment

### Friday, May 28

7:00 am	Board of Directors' Meeting
8:30 am	Continental Breakfast
9:00 am	General Session II
Adjourn by 11:00 am	

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*Kentucky Telephone Association Annual Meeting 2010*  
*May 26-28, 2010 ♦ Marriott's Griffin Gate Resort ♦ Lexington*  
**REGISTRATION FORM**

Company Name:

Address:

Contact Person:

Phone:

Email:

Fax:

<i>Name (as it should appear on the name badge)</i>	<i>Meeting Reg Fee</i>	<i>May 26 Golf</i>	<i>May 26 Horseshoes</i>	<i>Totals</i>	<i>May 27 Meetings &amp; Luncheon</i>	<i>May 27 Expo, Dine-around &amp; Entertainment</i>	<i>May 28 Closing Session</i>
	\$200	\$100	\$25	\$\$\$			
<i>Table Top Expo Fees (A separate form also required; add the total \$ from that form here.)</i>							
<i>Sponsors Fees (A separate form also required; add the total \$ from that form here.)</i>							
<b>Totals</b>	\$	\$	\$	\$	#	#	#

**Complete & return all registration forms by May 10 to:**

Kentucky Telephone Association  
 851 Corporate Drive Suite 105  
 Lexington, KY 40503  
 859/223-9001 Fax 859/223-2601

**Payment:** Check: enclosed \_\_\_\_\_ in process \_\_\_\_\_ bill me (members only) \_\_\_\_\_

Credit Card: Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_

Exp Date \_\_\_\_\_ Name on card \_\_\_\_\_

Card # \_\_\_\_\_

1. Call the Marriott Resort (800/228-9290 or 859/231-5100) by April 26 to make your room reservations. The KTA group room rate is \$145 (+tax).

2. All attendees (including spouses and guests) must register. Photocopy and use additional forms if necessary.

3. The \$200 registration fee includes entry to all events except sports. After May 10 the registration fee increases to \$250. To ensure adequate facilities are available, please indicate your plans to attend these events by placing an x in the appropriate block.

4. Companies participating in the Tabletop Expo must be KTA members and have at least 1 person registered for the full meeting. A separate expo registration form is also required.

5. Name badges, programs, late registration forms and other convention information will be available at the registration desk.

6. Payment should accompany registration unless other arrangements are made. Make checks payable to KTA.

7. Due to contractual arrangements, no refunds will be made after May 19. Substitutions are allowed. Late cancellations and no shows will be billed.

8. The dress code is business casual.

*2010 KTA Annual Meeting - Tabletop Expo*  
*Thursday ♦ May 27 ♦ 5:00-8:00 PM ♦ \$150/Table*

♦ Member companies have an opportunity to display their products and services during our 9th annual tabletop expo. The tabletop exhibits will be open following the Thursday afternoon breakout sessions prior to and during the dine-around. This fee includes the reception, dine-around and entertainment later in the evening. *Space is limited, so return your reservation form early.*

<i>Company:</i>			
<i>Address:</i>			
<i>Contact Person:</i>		<i>Phone:</i>	
<i>Email:</i>		<i>Fax:</i>	
	<i>AC Power</i>	<i># Tables</i>	<i>\$ Totals \$</i>
<i>KTA Members Table Top Fees:</i> <input type="checkbox"/> \$150 for an inside table, or <input type="checkbox"/> \$200 for a table against the wall (backdrops can be used).	Yes <input type="checkbox"/> No <input type="checkbox"/>	1 table w/fee 2nd table @ \$50 1 <input type="checkbox"/> 2 <input type="checkbox"/>	
<i>Meeting Registration:</i> At least one person must be registered for the entire meeting. The table top fee is in addition to the meeting registration fee. Persons attending only the expo evening will be charged a \$100 daily attendance fee.			
<i>Payment:</i> Check enclosed _____ Check in process _____ Bill me _____ Credit card _____ & complete the credit card payment information on the general meeting registration form.			<b>\$</b>
<i>Note: Separate registration forms are required for the golf and horseshoes tournaments, and to become a sponsor during the meeting. Pls submit these forms along with the other meeting registration forms.</i>			
<i>List names of persons at exhibit. At least 1 person must be registered for the annual meeting.</i>			
<i>Products or Services to be displayed.</i>			

- ♦ **Expo Rules.**
- Participation is open only to current KTA member companies. Room size limits the expo to approximately 40 tabletops. Inside tables will be set in pods of 4; outside tables along the walls.
  - Exhibiting companies must have at least 1 person registered for the meeting (e.g., 1 table, 1 person = \$350). Additional persons attending only the table top evening pay a \$100 daily attendance fee that includes the dine-around and entertainment.
  - Stand-alone backdrops and pop-ups are allowed along a wall only at an additional \$50. Inside table-tops cannot have stand alone backdrops, and table pop-ups cannot be higher than 30". Please limit displays to small pieces of equipment and literature.
  - Tables are 3' x 6' and draped. Maximum of 2 tables per company (2nd table at \$50). AC power and chairs provided on request.
  - Exhibit hours are Thursday, May 27, 5:00 pm - 8:00 pm. Set up will be in the afternoon.

♦ **Registration and Shipping.** Complete and return this form with the meeting registration form by May 10. If shipping display materials to the hotel, plan for arrival no earlier than 2 days before the exhibit date and include a contact name and "KTA Expo" on the package. *Do not ship to the KTA office.*

*KTA Office*  
 851 Corporate Drive Suite 105  
 Lexington, KY 40503  
 859/223-9001 Fax 859/223-2601  
[forest@ktaoffice.org](mailto:forest@ktaoffice.org)

*Marriott's Griffin Gate Resort*  
 1800 Newtown Pike  
 Lexington, KY 40511  
 Shari Florence (859/288-6114)  
[shari.florence@marriott.com](mailto:shari.florence@marriott.com)



## 2010 KTA Annual Meeting - Golf Tournament

Wednesday ♦ May 26 ♦ Noon ♦ \$100/Person

♦ **Tournament Info.** The golf tournament will be held at the *Griffin Gate Golf Club* adjacent to the Marriott Resort. Rental clubs are available at the full-service pro shop and soft spikes are required. The golf registration fee covers the lunch and reception, refreshments, green fees, golf cart, and prizes.

The tournament will begin with a shotgun start at 12:00 pm. We will be playing a *Scramble* format, so all skill levels are invited. *A handicap or average score must be provided.* A sports lunch buffet will open at 11:00 am. Prizes and awards will be given away at a reception immediately after play is completed.

♦ **Sponsorships.** Golf hole and other type sponsorships are welcomed. A golf hole sponsorship fee is \$150. Cart gifts such as balls, towels, tees packs, etc. are appreciated and provide company exposure. Luncheon, beverage carts and reception sponsorships are available. Please complete the separate sponsors form to be a golf sponsor.

<p><i>Free Cart Gifts</i></p> <p>Each player will receive a cart gift of donated golf items before play.</p>	<p><i>2 Mulligans for \$10</i></p> <p>Players can help lower your team score by buying mulligans. All money raised will go toward prizes.</p>
<p><i>Awards &amp; Prizes</i></p> <p>Prizes will be awarded at the reception immediately following the tournament.</p>	<p><i>Food &amp; Drink</i></p> <p>Enjoy the sports luncheon and tall tales reception. Beverage carts will be on the course during play.</p>

♦ **Registration.** Complete and return this form with the meeting registration form by May 10 to the KTA Office at 851 Corporate Drive Suite 105, Lexington, KY 40503. Let us know if you want to play with someone special and we will try to accommodate. Teams will be drawn the day before the tournament.

♦ **Questions.** Contact the KTA office at 859/223-9001 or [forest@ktaoffice.org](mailto:forest@ktaoffice.org) or the pro shop at 859/288-6193 or [www.griffingategolf.com](http://www.griffingategolf.com).

### 2010 KTA GOLF TOURNAMENT REGISTRATION

<i>Company:</i>	<input type="checkbox"/> <i>Yes, we are golf sponsors too. See the info on the sponsors form.</i>	
<i>Contact Person:</i>		
<i>Email:</i>	<i>Phone:</i>	
<i>Name</i>	<i>Hcp/Score</i>	
<i>Special Requests:</i>		

## 2010 KTA Annual Meeting - Horseshoes Tournament

Wednesday ♦ May 26 ♦ 9:30 AM ♦ \$25/Person

♦ *Tournament Info.* Horseshoes has become a fun “happening” sports event. Plan to join us and get “warmed up” for golf or other afternoon activities by “tossing a few shoes”. Depending on sign-ups, teams will be paired in advance or on site. The more that play means more fun for all, so challenge your friends to enter the pits. The horseshoes registration fee covers use of the shoes, refreshments, prizes and the sports luncheon.

The tournament will begin at 9:30 am at the horseshoe pits next to the tennis courts behind the Hotel. Beverages will be provided. A sports lunch buffet will open at 11:00 am.

♦ *Sponsorships* are welcomed at \$150. Please complete the separate sponsors form to be a horseshoes sponsor.

♦ *Registration.* Complete and return this form with the meeting registration form by May 10 to the KTA Office at 851 Corporate Drive Suite 105, Lexington, KY 40503. Let us know if you want to play with someone special and we will try to accommodate.

♦ *Questions.* Contact the KTA office at 859/223-9001 or [forest@ktaoffice.org](mailto:forest@ktaoffice.org).

### 2010 KTA HORSESHOES TOURNAMENT REGISTRATION

<i>Company:</i>	<input type="checkbox"/> Yes, we are horseshoes sponsors too. See the info on the sponsorship form.	
<i>Contact Person:</i>		
<i>Email:</i>	<i>Phone:</i>	
	<i>Name</i>	<i>Rank</i>
<i>Special Requests:</i>		

*2010 KTA Annual Meeting - Sponsors Form*  
*May 26-28, 2010 ♦ Marriott's Griffin Gate Resort ♦ Lexington*

Company:	
Address:	
Contact Person:	Phone:
Email:	Fax:

Become a meeting sponsor and show your support for KTA. All sponsors will be identified in program materials and signs. Contact the office at 859/223-9001 or [forest@ktaoffice.org](mailto:forest@ktaoffice.org) with any questions.

♦ **GENERAL SPONSORS.** These sponsorships support the general meeting costs including the business sessions, meeting breaks, meals and entertainment. Contact the office for special arrangements or additional cost information.

**Blue...**  ...@ \$400      **White...**  ...@ \$300      **Red...**  ...@ \$200      \$ \_\_\_\_\_

♦ **EVENT SPONSORS.** Multiple or co-sponsors are welcomed at most events.

- Registration Desk Gifts (for 240 attendees), May 26-28 - item \_\_\_\_\_
- Horseshoes Tournament, May 26 - @ \$150 ..... \$ \_\_\_\_\_
- Sports Luncheon \_\_\_\_\_ or Sports Reception \_\_\_\_\_, May 26 (@ \$300+) ..... \$ \_\_\_\_\_
- Golf Tournament, May 26
  - Individual Hole - 18 @ \$150 ..... \$ \_\_\_\_\_
  - Beverage Cart - 4 @ \$250 ..... \$ \_\_\_\_\_
  - Cart Gifts (for 90 players) - item \_\_\_\_\_
  - Prizes - item \_\_\_\_\_ # \_\_\_\_\_
- Dessert Party (May 26) [co-sponsored by KIT-COM] ..... \$ \_\_\_\_\_
- Meeting Breaks, May 27 or 28 (@ \$300) ..... \$ \_\_\_\_\_
- Table-Top Expo Reception, May 27 (@ \$300+) ..... \$ \_\_\_\_\_
- Dine-Around, May 27 (contact KTA office) ..... \$ \_\_\_\_\_
- Entertainment, May 27 (contact KTA office) ..... \$ \_\_\_\_\_
- ♦ **TOTAL SPONSORSHIP COMMITMENT** (include \$ amount on the meeting registration form) ..... \$ \_\_\_\_\_

<p><i>Complete and send this form to the KTA office by May 5 to:</i></p>	<p><i>Please submit full payment to the KTA office by office by May 10.</i></p>	<p><i>THANKS FOR YOUR SUPPORT!</i></p>
<p>Kentucky Telephone Association          851 Corporate Drive Suite 105          Lexington, KY 40503          859/223-9001 Fax 859/223-2601  <a href="mailto:forest@ktaoffice.org">forest@ktaoffice.org</a></p>	<p><b>Payment:</b> Check: enclosed _____ in process _____ bill me (members only) _____          Credit Card: Visa _____ MasterCard _____ American Express _____          Exp Date _____ Name on card _____          Card # _____</p>	