



KTA-TTA
13TH ANNUAL
JOINT FALL MEETING

October 30-November 2, 2007
Holiday Inn University Plaza
Bowling Green, KY

The Kentucky Telephone Association (KTA) and the Tennessee Telecommunications Association (TTA) are pleased to announce that their 13th Joint Fall Conference and Supplier Showcase will return to the Holiday Inn University Plaza and the adjoining Sloan Convention Center in Bowling Green, KY on October 30-November 2, 2007.

The conference agenda is designed for managers, supervisors and other company employees involved in plant and equipment operations, field and network operations, customer service, marketing and regulatory. However, all company personal can obtain important information and educational benefits by attending.

The Supplier Showcase is always a featured highlight of this meeting with *more than 90 exhibit booths are expected* to display the latest in communications products and services. The showcase has proven to be an excellent opportunity for KTA and TTA member companies to allow their employees to see new products and discuss their needs with vendors.

The *conference registration fee is \$100/person*, and there is an additional \$85 fee to play in the golf tournament but there is no cost to attend the supplier showcase.

In conjunction with this meeting, the *Kentucky-Tennessee RUS Engineers Association will hold its own annual meeting on November 1-2*. A separate registration packet is issued for their meeting. The joint fall conference and RUS Engineers meetings are scheduled together to allow both groups the opportunity to attend the supplier showcase.

All meeting events will be at the hotel or convention center. *Business casual dress* is appropriate.

Hotel Reservations. The *Holiday Inn University Plaza* is just off Hwy 231W and 2 miles from I-65 at Exit 22. The hotel contains 218 guest rooms and suites, restaurant and lounge, indoor pool and exercise room. The convention center and golf course are adjacent to the hotel.

KTA has a *room block at \$102 (+ tax)* for the nights of October 29-November 1. *Make your own room reservations directly with the Holiday Inn University Plaza by September 29*. Call the hotel at 270/745-0088 or 800/465-4329 and be sure to mention the KTA-TTA meeting to get the group rate.

Bowling Green, centrally located between Lexington, Louisville and Nashville, is also known as the "home of the Corvette". Further hotel and local area information is available at www.hibowlinggreen.com and www.visitbgky.com.

Meeting Registration. Complete and return the enclosed registration forms to the KTA Office by October 12. Phone or fax registrations will also be accepted. Cancellations after October 26 and no shows will be billed. Download the registration packets *at either the KTA or TTA web sites* -- www.ktaoffice.org or www.tennel.org.

◆ *Separate registration forms are required for the conference, suppliers showcase and the golf tournament.* (Reminder: exhibitors are to complete the supplier showcase booth registration form and not the conference registration form.)

◆ The *conference registration fee* remains at \$100/person and covers meeting materials, breaks, group luncheon, evening events and the showcase.

◆ The *suppliers showcase booth registration fees* for an 8x10 booth are \$400 for KTA-TTA members and \$650 for non-members. These fees cover exhibit booth set-up, refreshments and 2 attendees. Additional attendees and special booth arrangements are at an additional cost.

◆ The *golf tournament fee* is \$85/person and covers green fees, cart, lunch and prizes. Play will be on October 30 weather permitting.

Booth Set-Up. The booth set-up times are 4:00-11:00 pm on October 31 and 7:00-8:30 am on November 1. Shipping and other exhibit booth information is on the supplier showcase registration form. *The showcase will open to the public at 8:30 am - 12:30 pm on November 1.*

Annual Vendors Party. The annual vendor's party will return on October 31 and everyone is invited. Card games, music, TV and refreshments will be available. Exhibitors pay \$50 toward this party and *additional sponsors are also welcomed.* Information is on each registration form.

SCHEDULE OF EVENTS

Tuesday, October 30

11:00 AM Golf Luncheon @ Crosswinds GC
Noon Golf Tournament
4:00 PM Hotel check-in
6:00-7:30 KTA-TTA Welcome Reception

Wednesday, October 31

8:00 AM Registration & Continental Breakfast
8:30 Conference – General Session
Noon Group Luncheon
1:15 PM Conference – Breakout Sessions
2:45 Conference – Breakout Sessions
4:00 Booth Set-Up (open till 11:00 PM)
5:00-7:30 KTA-TTA Hospitality Suite
7:30 Vendors Hospitality Party

Thursday, November 1

7:00 AM Booth Set-Up
8:30 - 12:30 PM Suppliers Showcase
1:00 PM KY-TN RUS Engineers Assn Annual Meeting (KTEA)
5:00 KTEA Hospitality Suite

Friday, November 2

8:30 KY-TN RUS Engineers Assn Annual Meeting

Remember – Bowling Green time is CT

NEED INFO - CONTACT

Kentucky Telephone Association

851 Corporate Drive Suite 105
Lexington KY 40503

Phone - 859/223-9001 Fax - 859/223-2601
forest@ktaoffice.org www.ktaoffice.org

KTA Associate Members Chair - Melissa Daly, Windstream
Supply 270/348-4412 or melissa.daly@windstream.com

Tennessee Telecommunications Association

150 Fourth Avenue N Suite 480
Nashville, TN 37219

Phone - 615/256-8005 Fax - 615/244-4803
tta@dtccom.net www.tennitel.org

TTA Associate Members Chair – Jim Cherry, Ladd Engineering
Associates 770/965-4788 or jimcherry@laddengineering.com

Holiday Inn University Plaza

1021 Wilkinson Trace
Bowling Green, KY 42103

Reservations & General Info – 270/745-0088
www.hibowlinggreen.com

Exhibit Booth Info – Angie Price 270/393-8668 or
email – angela.price@jqh.com

The Supplier Showcase will be in the Sloan Convention Center adjacent to the hotel.





2007 CONFERENCE
REGISTRATION FORM

October 30-November 2, 2007
Holiday Inn University Plaza, Bowling Green, KY

Company:	
Address:	
Completed by & phone # & email:	

◆ **Registration:** Please ✓ the events each person plans to attend. Copy for additional registration as needed. Everyone attending must register for the meeting. Conference fees are \$100/person. Golf fees are \$85/person. **NOTE:** Golfers must also complete a separate golf registration form.

Name (as shown on badge)	Meeting \$100	Golf \$85	Totals \$
Sponsors Fees: \$150/general meeting _____ \$125/golf hole _____ \$250/golf beverage cart _____ \$50/vendors party _____. Call for other sponsor opportunities			
Exhibit Booth Registration NOTE: Vendors with an exhibit booth do not need to complete this form. A separate booth registration form is required.			
Payment: Check: enclosed _____ in process _____ bill me (members only) _____ Credit card: _____ Visa _____ MasterCard _____ American Express Exp Date: _____ Name on card _____ Card # _____	\$	\$	\$

◆ **Action Steps:**

- Hotel Reservations.** Call the Holiday Inn University Plaza in Bowling Green at 270/745-0088 by September 29 and mention the KTA-TTA meeting to obtain the \$102 (+ tax) group room rate.
- Sponsorship Opportunities.** Sponsorships are available for golf, general meeting and other events. Contact the KTA office for sponsorship details.
- Conference Registration.** Complete and return this registration form by October 12. Mail, fax or email the registration to the KTA office.

Kentucky Telephone Association
851 Corporate Drive Suite 105
Lexington, KY 40503

859/223-9001
fax 859/223-2601

email - forest@ktaoffice.org
www.ktaoffice.org

- Conference Questions?** Call the KTA office at 859/223-9001 or the TTA office at 615/256-8005.



2007 SUPPLIER SHOWCASE
BOOTH REGISTRATION FORM

October 30-November 2, 2007
Holiday Inn University Plaza, Bowling Green, KY

Company:	
Address:	
Completed by & phone # & email:	

- ◆ **Registration & Booth Set-Up:** Booths are 8'x10' and include pipe & drape, (1) 6' covered table, 2 chairs and a wastebasket. Please mark the booth arrangements needed.

Booth Info - The Supplier Showcase is on Nov 1.	# of Booths	# of Tables	AC Power	Total \$
KTA/TTA Members: \$400 for an 8x10 booth. \$150 for an additional 8x8 booth. \$25 for each additional table. Mark member type: KTA <input type="checkbox"/> TTA <input type="checkbox"/> Both <input type="checkbox"/>			Yes No	
Non-Members: \$650 for an 8x10 booth. \$150 for an additional 8x8 booth, \$25 for each additional table.			Yes No	
# persons in booth _____. The initial booth fee covers 2 persons for entire conference. The fee for each additional person is \$100 for the entire conference.				
Golf Tourney: _____ # of golfers @ \$85. The separate golf registration form is required.				
Sponsors Fees: \$150/general meeting _____ \$125/golf hole _____ \$250/golf beverage cart _____ Contact the KTA office for other sponsorship opportunities - luncheons, breaks, registration, door prizes.				
Sponsorship for the Oct 31 Vendors Hospitality Party.				\$50
Payment: Check: enclosed _____ in process _____ bill me (members only) _____ Credit card: _____ Visa _____ MasterCard _____ American Express Exp Date: _____ Name on card _____ Card # _____				\$

List names of persons at exhibit booth. Two (2) persons are included in the booth fee, all others are @ \$100.	
Provide a brief description of the products or services to be featured in the supplier showcase.	

◆ **Action Steps:**

- Hotel Reservations.** Call the Holiday Inn University Plaza in Bowling Green at 270/745-0088 by **September 29**. Mention the KTA-TTA meeting to obtain the \$102 (+ tax) group room rate.
- Showcase Registration and Shipping Info.** Complete and return this registration form by **October 12**. Mail, fax or email the registration to the KTA Office. If shipping booth materials, plan for arrival no earlier than October 29 and include a contact name and "KTA-TTA Showcase" on the package. **NOTE: Do not ship booth materials to the KTA or TTA offices.**

Kentucky Telephone Association
851 Corporate Drive Suite 105
Lexington, KY 40503
859/223-9001 Fax 859/223-2601
www.ktaoffice.org forest@ktaoffice.org

Holiday Inn University Plaza
1021 Wilkinson Plaza
Bowling Green, KY 42103
Attn: Angela Price (270/393-8668)
angela.price@iqh.com



*2007 GOLF TOURNAMENT
REGISTRATION FORM*

*October 30-November 2, 2007
Holiday Inn University Plaza, Bowling Green, KY*

◆ *Tournament Info.* The scramble golf tournament will be held at the Crosswinds Golf Course beginning at noon (CT) on Tuesday, October 30. A buffet luncheon will begin at 11:00 am in the golf pavilion at the pro shop. Rental clubs are available from the pro shop and soft spikes are required. Dress appropriately for the season. The course is next to the hotel.

All players must be registered for the conference or the supplier showcase. Golf fees are \$85/person and cover green fees and cart, luncheon, and prizes.

For rental club information or other course questions, contact the pro shop at 270/393-3559.

◆ *Golf Sponsorships.* Yes, my company would like to be a golf sponsor. Please ✓ where appropriate and include on the sponsorship level on the registration form:

<i>Sponsor a golf hole @ \$125</i>		<i>Provide a cart gift (plan on 80 golfers). Please list gift:</i> _____
<i>Sponsor a beverage car (multiple co-sponsors @ \$250)</i>		<i>Provide a prize. Please list prize:</i> _____
<i>Sponsor luncheon (multiple co-sponsors @ \$500)</i>		<i>Call the KTA office for details. Please send cart gifts & prizes to the KTA office to arrive no later than Oct 19.</i>

◆ *Golf Registration.* Complete and return this form with the conference or booth registration form by **October 12**. Mail, fax or email the registration to the KTA Office.

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<i>2007 KTA-TTA Fall Meeting Golf Tournament</i>	
<i>Company:</i>	<i>Phone:</i>
<i>Contact Person:</i>	<i>Email:</i>
<i>Name</i>	<i>Hcp/Score</i>
<i>Special Requests:</i>	