



KTA-TTA 15TH ANNUAL JOINT FALL MEETING

**October 27-30, 2009
Holiday Inn University Plaza
Bowling Green, KY**

The Kentucky Telephone Association (KTA) and the Tennessee Telecommunications Association (TTA) are pleased to announce that their 15th Joint Fall Conference and Supplier Showcase will return to the Holiday Inn University Plaza and the adjoining Sloan Convention Center in Bowling Green, KY on October 27-30, 2009.

The conference agenda is designed for managers, supervisors and other company employees involved in plant and equipment operations, field and network operations, customer service, marketing and regulatory. However, all company personal can obtain important information and educational benefits by attending.

The Supplier Showcase is always a featured highlight of this meeting where *more than 90 exhibit booths are expected* to display the latest in communications products and services. The showcase has proven to be an excellent, low cost opportunity for KTA and TTA member companies to allow their employees to see new products and discuss their needs with vendors.

In conjunction with this meeting, the *Kentucky-Tennessee Engineers Association will hold its own annual meeting on October 29-30*. A separate registration packet is issued for their meeting. The joint fall conference and RUS Engineers meetings are scheduled together to allow both groups the opportunity to attend the supplier showcase.

All meeting events will be at the hotel or convention center. *Business casual dress* is appropriate.

HOTEL RESERVATIONS. The *Holiday Inn University Plaza* is just off Hwy 231W and 2 miles from I-65 at Exit 22. The hotel contains 218 guest rooms and suites, restaurant and lounge, indoor pool and exercise room. The convention center and golf course are adjacent to the hotel.

KTA has a *room block at \$109 (+ tax)* for the nights of October 26-29. *Make your own room reservations directly with the Holiday Inn University Plaza by September 26*. Call the hotel at 270/745-0088 or 800/465-4329 and be sure to mention the KTA-TTA meeting to get the group rate.

Bowling Green, centrally located between Lexington, Louisville and Nashville, is also known as the "home of the Corvette". Further hotel and local area information is available at www.hibowlinggreen.com and www.visitbgky.com.

MEETING REGISTRATION. *Complete and return the enclosed registration forms to the KTA Office by October 9*. Phone or fax registrations will also be accepted. Cancellations after October 16 and no shows will be billed. Download the registration packets *at either the KTA or TTA web sites --* www.ktaoffice.org or www.tenntel.org.

♦ *Separate registration forms* are required for the conference, suppliers showcase and the golf tournament. **(Reminder: exhibitors are to complete the supplier showcase booth registration form and not the conference registration form.)**

- ◆ The *conference fee* remains at \$100/person and covers meeting materials, breaks, group luncheon, evening events and the showcase.
- ◆ A *showcase only fee* of \$25/person is applicable to non-members only. The fee covers all supplier showcase materials and breaks on Oct 29.
- ◆ The *suppliers showcase exhibit booth fees* are \$500 for KTA-TTA members and \$800 for non-members. These fees cover an 8x10 booth set-up, refreshments and 2 attendees. Additional attendees and special booth arrangements are at an additional cost.
- ◆ The *golf tournament fee* is \$95/person and covers green fees, cart, lunch and prizes. Play will be on October 27 weather permitting.

BOOTH SET-UP. The exhibit booth set-up times are 4:00-11:00 pm on October 28 and 7:00-8:30 am on October 29. Shipping and other exhibit booth information is on the supplier showcase registration form. *The showcase will open to the public at 8:30 am - 12:30 pm on October 29.*

ANNUAL VENDORS PARTY. The annual vendor's party will return on October 28 and everyone is invited. Card games, music, TV and refreshments will be available. Exhibitors pay \$50 toward this party and *additional sponsors are also welcomed.* Information is on each registration form.

◆ **MAKE YOUR PLANS TO ATTEND NOW** ◆

SCHEDULE OF EVENTS

Tuesday, October 27

11:00 AM Golf Luncheon @ Crosswinds GC
 Noon Golf Tournament
 4:00 PM Hotel check-in
 6:00-7:30 KTA-TTA Welcome Reception

Wednesday, October 28

8:00 AM Registration & Continental Breakfast
 8:30 Conference – General Session
 Noon Group Luncheon
 1:15 PM Conference – Breakout Sessions
 2:45 Conference – Breakout Sessions
 4:00 Booth Set-Up (open till 11:00 PM)
 5:00-7:30 KTA-TTA Hospitality Suite
 7:30 Vendors Hospitality Party

Thursday, October 29

7:00 AM Booth Set-Up
 8:30 - 12:30 PM Suppliers Showcase
 1:00 PM KY-TN Engineers Assn (KTEA) Annual Meeting
 5:00 KTEA Hospitality Suite

Friday, October 30

8:30 KY-TN Engineers Assn Annual Meeting

Remember - Bowling Green time is CT



NEED INFO - CONTACT

Kentucky Telephone Association

851 Corporate Drive Suite 105
 Lexington KY 40503

Phone - 859/223-9001 Fax - 859/223-2601
forest@ktaoffice.org www.ktaoffice.org

KTA Associate Members Chair - Melissa Daly, Walker and Associates 270/348-4412 or melissa.daly@walkerfirst.com

Tennessee Telecommunications Association

150 Fourth Avenue N Suite 480
 Nashville, TN 37219

Phone - 615/256-8005 Fax - 615/244-4803
tta@dtccom.net www.tenntel.org

TTA Associate Members Chair – Dean Day, CHR Solutions 615/754-8269 or dean.day@chrsolutions.com

Holiday Inn University Plaza

1021 Wilkinson Trace
 Bowling Green, KY 42103

Reservations & General Info – 270/745-0088
www.hibowlinggreen.com

Exhibit Booth Info – Angela Price 270/393-8668 or email – angela.price@jqh.com

The Supplier Showcase will be in the Sloan Convention Center adjacent to the hotel.





2009 CONFERENCE REGISTRATION FORM

October 27-30, 2009
Holiday Inn University Plaza, Bowling Green, KY

Company:			
Address:			
Completed by & phone # & email			

REGISTRATION: Please list the name (to be shown on badge) and events each person plans to attend. Copy for additional registration as needed. The conference registration includes admittance to the Supplier Showcase. NOTE: Golfers must also complete a separate golf registration form.	Meeting \$100	Golf \$95	Totals \$
Sponsors Fees: \$200/general meeting _____ \$150/golf hole _____ \$250/golf beverage cart _____ \$50/vendors party _____. Call for other sponsor opportunities.			
Exhibit Booth Registration: Note - vendors with an exhibit booth do not need to complete this form. A separate booth registration form is required.			
Payment: Check: enclosed _____ in process _____ bill me (members only) _____ Credit card: _____ Visa _____ MasterCard _____ American Express Exp Date: _____ Name on card _____ Card # _____	\$	\$	\$

ACTION STEPS TO COMPLETE REGISTRATION:

- Hotel Reservations.** Call the Holiday Inn University Plaza in Bowling Green at 270/745-0088 or 800/465-4329 by September 26. Mention the KTA-TTA meeting to obtain the \$109 (+ tax) group room rate.
- Sponsorship Opportunities.** Sponsorships are available for golf, general meeting and other events. Contact the KTA office for sponsorship details.
- Conference Registration.** Complete and return this registration form by *October 9*. Mail, fax or email the registration to the KTA office. No refunds for cancellations after October 16; substitutions are accepted.

Kentucky Telephone Association

851 Corporate Drive Suite 105
Lexington, KY 40503

859/223-9001
fax 859/223-2601

email - forest@ktaoffice.org
www.ktaoffice.org

- Other Registration Forms.** Golfers must also complete and return the golf registration form. Exhibitors must use the Showcase booth registration form instead. Showcase attendees only must complete and return the showcase attendee registration form.
- Questions?** Call the KTA office at 859/223-9001 or the TTA office at 615/256-8005.



2009 SHOWCASE BOOTH REGISTRATION FORM

October 27-30, 2009
Holiday Inn University Plaza, Bowling Green, KY

Company:				
Address:				
Completed by & phone # & email:				
BOOTH & SET-UP INFO: The standard 8x10 booth includes pipe & drape, (1) 6' covered table, (2) chairs, wastebasket and standard power. Please mark the booth arrangements needed. Booth set-up 4:00-11:00 pm on Oct 28. The showcase is on Oct 29.				
	# of Booths	# of Tables	AC Power	Total \$
KTA/TTA Members: \$500 for an 8x10 booth. \$150 for an additional 8x8 booth. \$25 for each additional table. Mark member type: KTA <input type="checkbox"/> TTA <input type="checkbox"/> Both <input type="checkbox"/>			Yes No	
Non-Members: \$800 for an 8x10 booth. \$150 for an additional 8x8 booth, \$25 for each additional table.			Yes No	
# Persons in booth _____. The initial booth fee covers 2 persons for entire conference. The fee for each additional person is \$100 for the entire conference.				
Golf Tourney: _____ # of golfers @ \$95. The separate golf registration form is required.				
Sponsors Fees: Contact the KTA office for other sponsorship opportunities. \$150/golf hole _____ \$250/golf beverage cart _____ \$200/general meeting sponsor _____				
Sponsorship for the Oct 28 Vendors Hospitality Party.				\$50
Payment: Check: enclosed _____ in process _____ or bill me (members only) _____ Credit card: _____ Visa _____ MasterCard _____ American Express Exp Date: _____ Name on card _____ Card # _____				\$
<input type="checkbox"/> List names of persons at exhibit booth. Two (2) persons are included in the booth fee; all others are @ \$100.				
<input type="checkbox"/> Provide a brief description of the products or services to be featured in the supplier showcase.				
ACTION STEPS TO COMPLETE REGISTRATION:				
<input type="checkbox"/> Hotel Reservations. Call the Holiday Inn University Plaza in Bowling Green at 270/745-0088 or 800/465-4329 by Sept 26. Mention the KTA-TTA meeting to obtain the \$109 (+ tax) group room rate.				
<input type="checkbox"/> Showcase Registration and Shipping Info. Complete and return this registration form by Oct 9. Mail, fax or email the registration to the KTA Office. If shipping booth materials to the hotel, plan for arrival no earlier than Oct 26 and include a contact name and "KTA-TTA Showcase" on the package. NOTE: Do not ship booth materials to the KTA or TTA offices.				
Kentucky Telephone Association 851 Corporate Drive Suite 105 Lexington, KY 40503 859/223-9001 Fax 859/223-2601 www.ktaoffice.org forest@ktaoffice.org			Holiday Inn University Plaza 1021 Wilkinson Plaza Bowling Green, KY 42103 Attn: Angela Price (270/393-8668) angela.price@jqh.com	



2009 GOLF TOURNAMENT REGISTRATION FORM

October 27-30, 2009
Holiday Inn University Plaza, Bowling Green, KY

TOURNAMENT INFO. The golf tournament will be held at the Crosswinds Golf Course beginning at noon (CT) on Tuesday, October 27. A buffet luncheon will begin at 11:00 am in the golf pavilion at the pro shop. Dress appropriately for the season. The course is next to the hotel with a common parking lot.

The tournament will be a scramble format so *handicaps or average score must be provided*. All players must be registered for the conference or the supplier showcase. Golf fees are \$95/person and cover green fees and cart, luncheon, and prizes.

For rental club information or other course questions, contact the pro shop at 270/393-3559. Soft spikes are required.

GOLF SPONSORSHIPS. Provide company exposure through sponsorship. Please ✓ where appropriate and include on the sponsorship line on the conference or booth registration form. Sponsorships will be on signage and listed in the program.

- Golf Hole @ \$150 Beverage Cart @ \$250 Golf Luncheon @ \$500
 Cart gift (85 players) _____
 Golf Prize (from drawing) _____

Contact the KTA for details and other sponsorship opportunities. Please ✓ that the cart gifts and golf prizes will be sent to the at the KTA office to arrive by Oct 16 or that you will bring them to the meeting .

GOLF REGISTRATION. Complete and return this form with the conference or booth registration form by *October 9*. Mail, fax or email the registration to the KTA Office.

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2009 KTA-TTA Fall Meeting Golf Tournament

Company:	Contact Person:	
Email:	Phone:	
Name		Hcp/Avg Score
Special Requests:		



**2009 SHOWCASE
ATTENDEE REGISTRATION FORM**

October 27-30, 2009
Holiday Inn University Plaza, Bowling Green, KY

Company:	
Address:	
Completed by & phone # & email	

REGISTRATION: Please complete this form if you plan to attend only the Supplier Showcase on Oct 29. If you plan to attend the full meeting, complete and return the conference registration form instead. Please list the name (to be shown on badge); name badges can be picked up at the registration desk outside the showcase floor. Copy for additional registration as needed. NOTE: These fees are applicable to non-members only.

Mark member type: KTA <input type="checkbox"/> TTA <input type="checkbox"/> Both <input type="checkbox"/> Non-Member <input type="checkbox"/>	Member \$0	Non-Member \$25
Payment: Check: enclosed <input type="checkbox"/> in process <input type="checkbox"/> Credit card: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express Exp Date: _____ Name on card _____ Card # _____	\$ 0	\$

ACTION STEPS TO COMPLETE REGISTRATION:

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- Sponsorship Opportunities.** Sponsorships are available for golf, general meeting and other events. Contact the KTA office for sponsorship details.
- Showcase Registration.** This form is to be used only if you attend the Showcase only. Complete and return this registration form by October 9. Mail, fax or email the registration to the KTA office. No refunds for cancellations after October 16; substitutions are accepted.

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- Questions?** Call the KTA office at 859/223-9001 or the TTA office at 615/256-8005.